

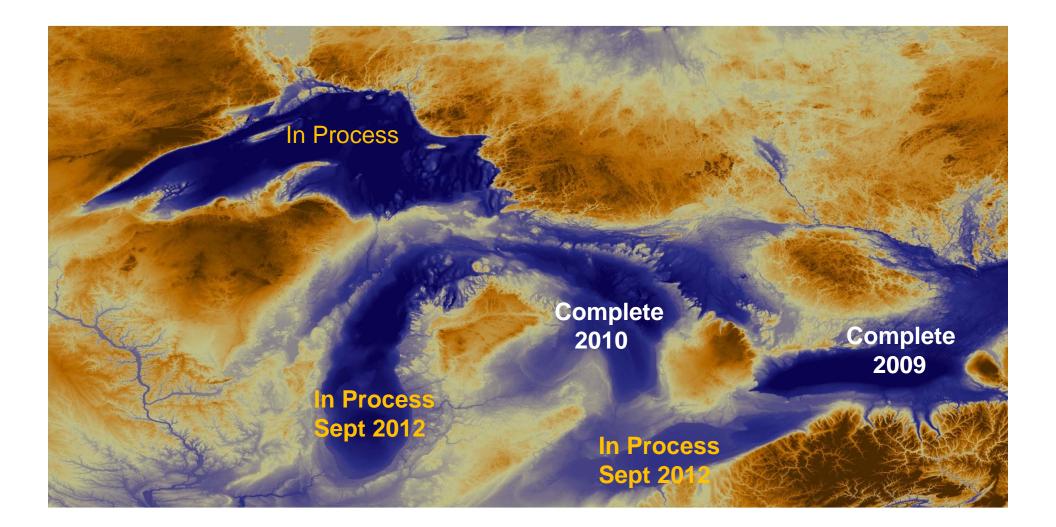
Conservation Action Planning (CAP):

Application to Large Scale Conservation and Restoration

> Doug Pearsall The Nature Conservancy Huron – Erie Corridor Initiative Meeting March 14, 2012



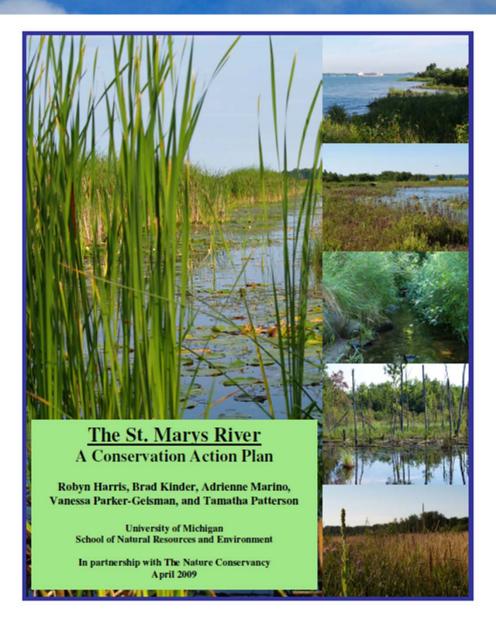
CAP Application at Large Scales Lake Basin "Blueprints"





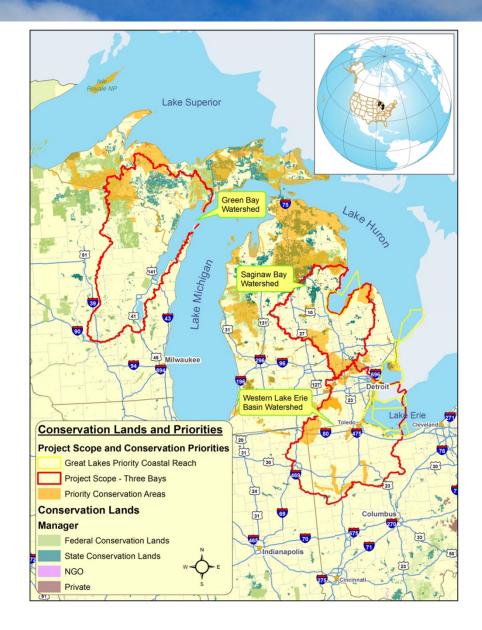
CAP Application at Large Scales St. Marys River

- TNC priority area
- High biodiversity value
- Multiple threats
- International policy and management challenges
- Local partners (US and CAN) with interest in pursuing conservation strategies





CAP Application at Large Scales "Three Bays"







Why Conservation Action Planning?



The Nature &

Protecting nature. Preserving life."

To answer common questions and forge shared direction



CAP answers common key questions

What is the biodiversity we care about and what is our best estimate of how it's doing?



U.S. Fish & Wildlife Service

1

2

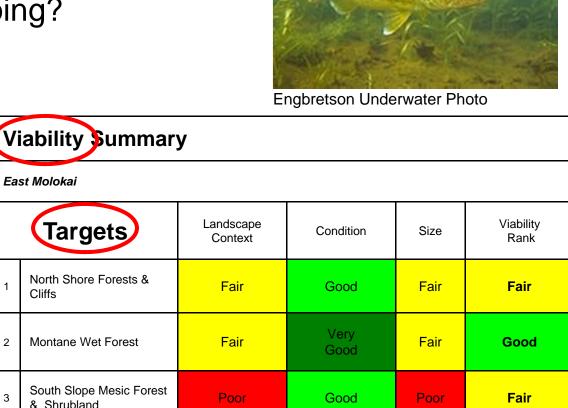
3

Cliffs

Overall Biodiversity Health Rank



Engbretson Underwater Photo



Fair



CAP answers

common key questions

	Huron – Erie	Western	Central Basin	Eastern
	Corridor	Basin		Basin
Invasive aquatics	Very High	High	High	High
Climate: habitat shifting/ alteration	High	High	High	High
Invasive terrestrial	High	High	High	High
Pollution: Ag/forestry	High	High	High	High
Housing/urban development	High	High	Medium	High
Shoreline Alterations	High	High	Medium	High
Contaminated sediments	Medium	Medium	Medium	High
Pollution: industrial	High	Medium	Medium	Medium
Pollution: Urban/household	Medium	Medium	Medium	High





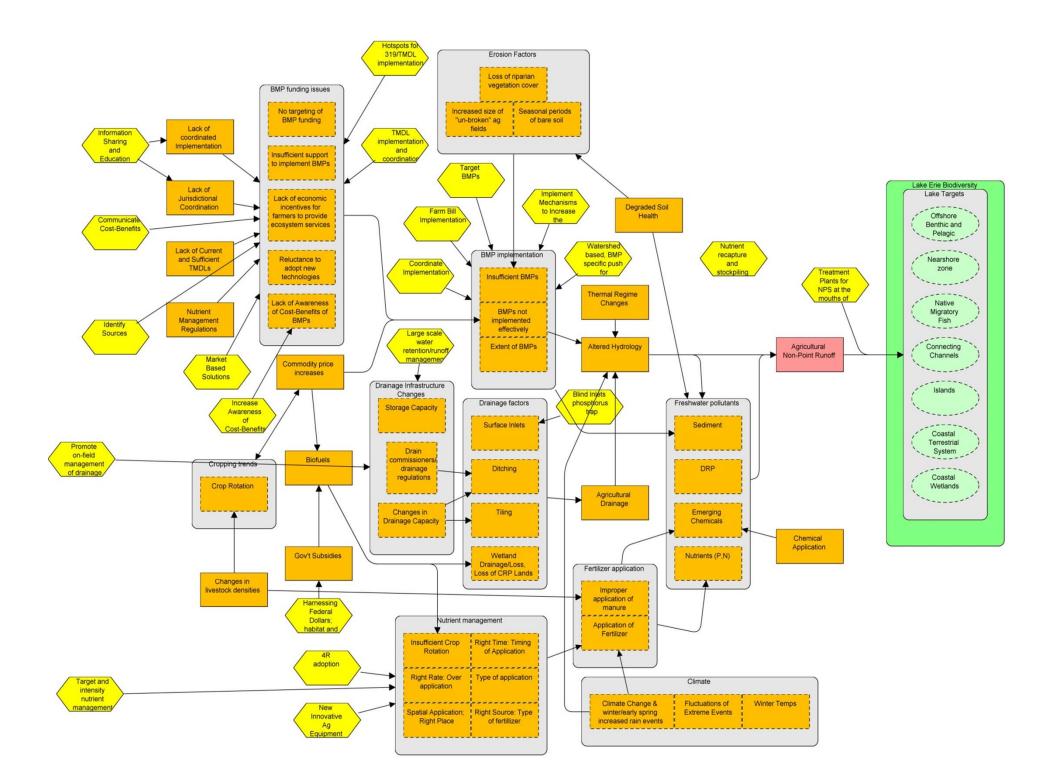
CAP answers common key questions

What **specific** outcomes are we trying to achieve?

Instead of "reduce impacts from phosphorus"



By 20XX, HABs in the Lake Erie nearshore zone are reduced by XX%





CAP answers common key questions.....

What actions are needed to achieve the desired outcomes?

Objective 1: By 2020, reduce the inputs of pollutants from urban and municipal sources by (X%) Strategic Actions:

- Improve aspects of regulations; in Ontario, Certificate of Approval process for all new urban developments, administered by Ministry of Environment. In the US, MS4 permits provide the vehicle for regulatory approach, and both need to be made more specific and comprehensive
- Implement BMPs in sensitive areas: Identify sensitive areas including recharge areas
- Identify sustainable funding mechanism
- Develop storm water utilities
- Complete analyses of impervious surfaces



CAP answers common key questions.....

How do we know if our actions are working?

Objective 1: By 2020, reduce the inputs of pollutants from urban and municipal sources by (X%)

- Indicator: water quality (could use Dissolved Oxygen in connecting channels or nearshore zone)
- Indicator: pollutant loads; could use sediments (TSS), nutrients (nitrogen or phosphorus), or contaminants (chloride) in the nearshore zone or connecting channels, or as measured in tributaries near the lake



What do we like about CAP?

- SIMPLE
- FLEXIBLE
- Developed for **CONSERVATION PROJECTS**
- Promotes FOCUS
- Helps us prioritize **ACTIONS**
- Promotes ACCOUNTABILITY
- Can **COMMUNICATE AND COMPARE**
- USEFUL SOFTWARE



Excel Tool

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6	Project and Conservation Targets																			
7	Project Presque Isle Shoreline																			
8	Target #1 Squaw Bay - Negewegon Shoreline Systems																			
9	Target #2 Alpena - Rogers City Shoreline Systems																			
10	Target #3 Huron Bay Shoreline Systems																			
11	Target #4 Grass Bay - Cheboygan State Park Shoreline Systems																			
12	Target #5 Nearshore Systems																			
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Adaptive Management Software for Conservation Projects

Home About Miradi Software Features Open Standards Download Miradi FAQs Contact

Miradi has the potential to transform the practice of conservation.

- Easy Step-by-Step Interview Wizard
- Threat Prioritization
- Development of Objectives and Actions
- Selection of Monitoring Indicators
- Planning and Financial Views

Working Together

The Miradi software program is a joint venture between the Conservation Measures Partnership (CMP) and Benetech.

СМР

The Conservation Measures Partnership

The Conservation Measures Partnership is a consortium of conservation NGOs committed to improving the practice of conservation.

Benetech

Technology Serving Humanity

<u>Benetech</u> is an innovative Palo Alto-based nonprofit that develops sustainable technology projects addressing major social issues in areas such as disability, human rights, literacy, education, the environment and the digital divide.



Welcome to Miradi

Miradi - a Swahili word meaning "project" or "goal" - is a user-friendly program that allows nature conservation practitioners to design, manage, monitor, and learn from their projects to more effectively meet their conservation goals. The program guides users through a series of step-bystep interview wizards, based on the <u>Open Standards for the Practice of</u> <u>Conservation</u>. As practitioners go through these steps, Miradi helps them to define their project scope, and design conceptual models and spatial maps of their project site. The software helps teams to prioritize threats, develop objectives and actions, and select monitoring indicators to assess the effectiveness of their strategies. Miradi also supports the development of workplans, budgets, and other tools to help practitioners implement and manage their project. Users can export Miradi project data to donor reports or, in the future, to a central database to share their information with other practitioners.

Miradi News - April 2008

Miradi 2.0 Now Available for Download

We are extremely pleased to announce that Miradi 2.0, our first public version of the software, is now available! Visit <u>www.miradi.org/download</u> to download your own copy of Miradi and start designing, managing, monitoring, and learning from your conservation project using the most up-to-date practices. Read the press release <u>here</u> (PDF).

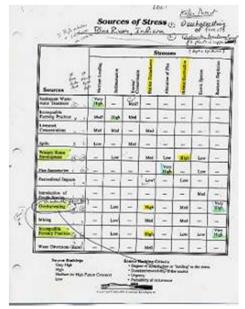


Miradi

🕻 Miradi - GL Bluepr	rintsErie and Michigan	
File Edit View Step-by-	-Step Help	
Summary 🔽 🔊 🦿	ABC (🔾 Dashboard 🕦 More Info 😐 Examples 📑 Worksh
AV		
O Project Team Other O	Orgs 🔲 Scope 📵 Location 🕮 Planning 🔇 TNC 🤬 WWF 🧱 WCS 👑 RARE 🎧 FOS	
Project Name	Developing Biodiversity Conservation Strategies for Great Lakes Erie and Michigan	
ConPro Data Sharing	💿 Within your Organization Only Public (anyone) 🤪	
Primary Project Data Language	English	
Project Data Effective Date	2010-11-30	
Project Filename	GL BlueprintsErie and Michigan	
Project Number		
Related Projects		
Project Website		
	The goal of this project is to develop CAPs for both Lake Erie and Lake Michigan. This Miradi file is intended to help manage the overall project, hence no actual biodiversity targets or threats are included. The "targets" are the final products of the project. Each of the lakes will have its own Miradi and ConPro record.	
Project Status		
Next Steps		
? Instructions		



More than 20 years in the making!



The Five-S Framework for Site Conservation



A Practitioner's Handbook for Site Conservation Planning and Measuring Conservation Success



From humble beginnings.....



With Input from 100's of Partners











RCS Natural Resources Conservation Service







FOUNDATIONS

OF SUCCESS

Nature





From over 900 projects from six continents



CAP Around the World



CAP Coach training Madagascar National Parks staff

- Bolivian Government
- Greening Australia
- Thailand Western Forest Complex
- Pronatura Mexico
- Gombe Reserve Jane Goodall
 Institute
- Guatemala Tikal, Atitlan National Parks
- Serengeti National Park
- Peru Machu Piccu
- Kamchatka Kol River salmon
- BLM western US, NOAA Salmon Recovery Planning
- And more.....

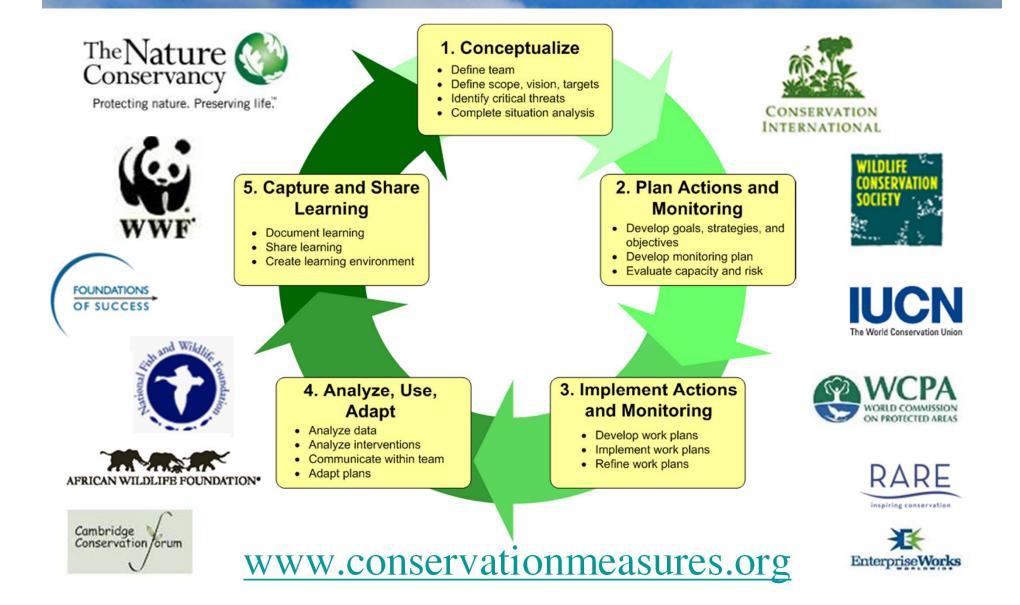


Variations on a Theme

Some interesting adaptations!

- US State Wildlife Conservation Plans
- Endangered Species Recovery Plans Bog Turtle, Desert tortoise
- Archeological and cultural target conservation planning in Central and South America
- Participatory conservation planning with indigenous and local community people – Indonesia, Amazon, Texas, Solomon Islands, Northern Territory - Australia

Open Standards for Conservation Practice



The Conservation Coaches Network







Supporting focused conservation practice, sharing and learning worldwide, building capacity for the Future

Core Purpose of Coaches Network



The Nature Conservancy

Protecting nature. Preserving life.

Priority projects have effective action plans producing results at real places.



Coaches Facilitate.....

Peer Review Workshops





What is this?

Multiple teams working on their CAP side-by-side and providing each other peer review and input



Ground Rules

- Participate
- Don't Dominate
- Tough Love... but (U)



- "Boss-Free Zone"
- Everyone advocates; project team decides
- Cell phones/e-mail off; no side conversations
- Have Fun



Great conservation at Great Places!

